# GOOGLE ADVERTISING - ADVERTISERS ANTITRUST CLASS ACTION

# FINANCIAL RECOVERY STRATEGIES

# **ELIGIBILITY SUMMARY**

Fund Amount:
No settlements at this time
Purchase Dates:
On or after September 1, 2018
Filing Deadline:
No claim filing deadline yet

# DID YOUR BUSINESS PURCHASE ADVERTISING THROUGH FACEBOOK?

## YOU MAY BE ELIGIBLE TO RECOVER MONEY!

#### **Eligible Class Members:**

If certified, eligible Class Members are all persons and entities (excluding federal government entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities) who or which, from September 1, 2018 to the present, purchased "Digital Advertising Services" (advertising on or over Facebook which is also known as Meta Platforms, Inc.).

#### "Defendants":

Google LLC.

# THIS IS NOT AN OFFICIAL COURT NOTICE. INFORMATION CONTAINED IN THIS SUMMARY IS SUBJECT TO CHANGE.

The Services FRS Provides: Financial Recovery Strategies (FRS) is a class action claims management consultant; we are not a court appointed claims administrator or class counsel. If you hire FRS, FRS will work within your guidelines to manage the claims process. The services that FRS provides include the following: (i) notifying you when we believe that you may be eligible to participate in settlements likely to be valuable to you; (ii) endeavoring to enhance the likelihood that all of your eligible business units (e.g., subsidiaries, divisions, acquisitions and divestitures) are included in the claims process; (iii) to reduce the support needed from your in-house staff, providing advice on what, if any, documents need to be collected and maintained, and, when requested, assisting in that effort; (iv) when required documents are not available or are too burdensome to collect, attempting to develop innovative alternatives to satisfy documentation requirements and striving to obtain approval of those alternatives; (v) preparing, assembling and submitting your claim package, and managing it throughout the claims processing phase, including working with you to address any concerns or questions claims administrators may have; (vi) providing regular updates on the recovery process; (vii) reviewing your payment to assure that it has not been under calculated; and (viii) following up with you to assure that your recovery check is deposited. FRS's recovery specialists are always available to answer any questions you may have.

How to Retain FRS: If you wish to hire FRS to file and manage a claim on your behalf, you must return a signed Claims Management Agreement and a signed Authority to File and Manage Claims. Before doing so, it is important that you understand their terms and make sure that all information about you is correct.

#### CLASS ACTION SUMMARY

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## **Case History**

Class action lawsuits were filed alleging Google conspired with Facebook, its largest competitor in the ad network market, to maintain non-competitive pricing on digital ads placed on Facebook, and acquired and maintained monopoly power in the Digital Advertising Services market in violation of U.S. federal antitrust laws. It is impossible to predict the outcome, but money may become available to eligible class members if the class is certified and a settlement is reached with Google in the future. FRS will update this Summary as the case progresses and new information becomes available.

If a monetary settlement is obtained, information about it will be available from Class Counsel.

You also may visit the Court-approved website once one is established.

Please understand that you have the right to file on your own if and when there is a monetary settlement.

To learn more about our services, visit www.FRSco.com.

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